

We witness a massive and growing demand for sustainability data





Intrinsic motivation to reduce footprints



Changing customer preferences



Pressure from retailers, supply chain partners, investors

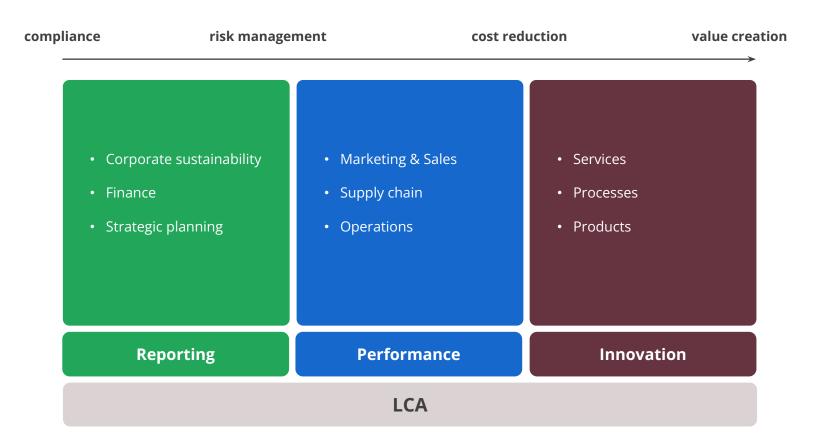


New local and international regulations to comply with



Environmental data has become relevant for wide variety of audiences





Sound data demands a fact-based and transparent approach



LCA is needed to meet market requirements:



Fact-based

to ensure action leads to positive impact



Transparent

to ensure users can be in full control

But traditional LCA has its



Costly, time-consuming LCA studies



Static LCA results



Complex



Data not available across departments

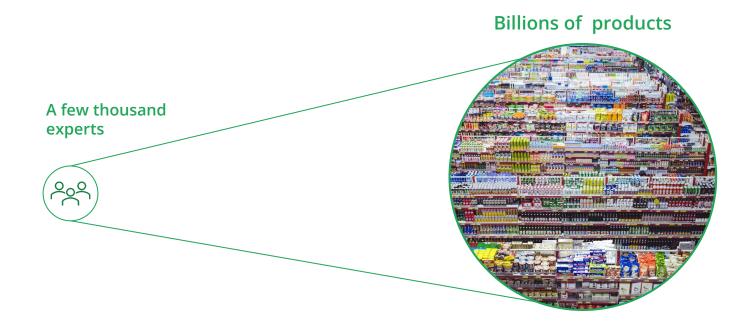


Not enough LCA experts globally



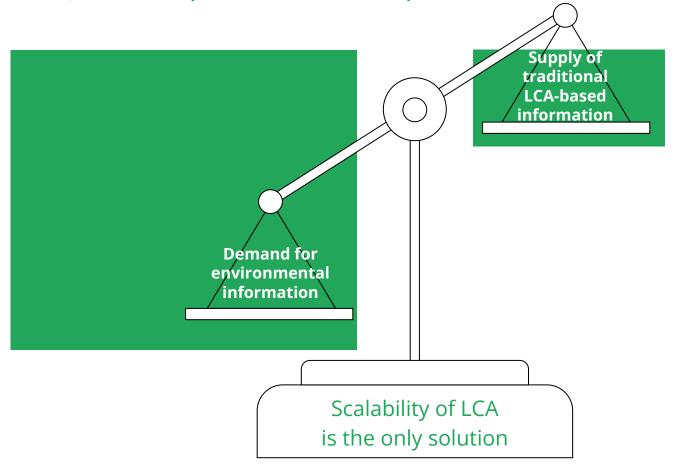
But never enough experts to meet the demand





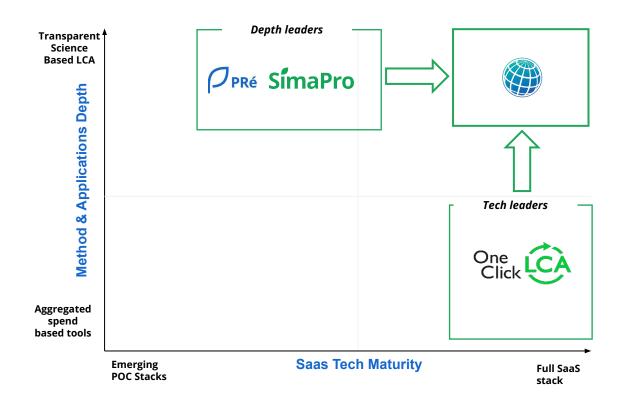
Therefore, scalability of LCA will be key to balance demand and supply





Combining Depth, Tech and Global Coverage is the way to go



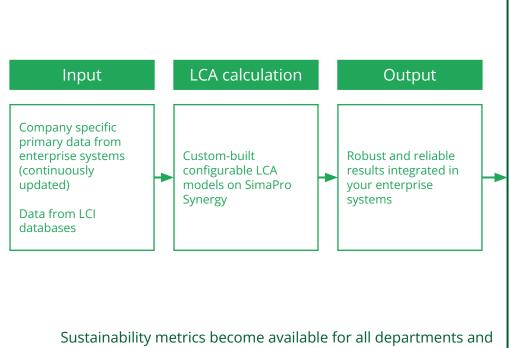




Provide environmental data to serve the needs of various

S

teams

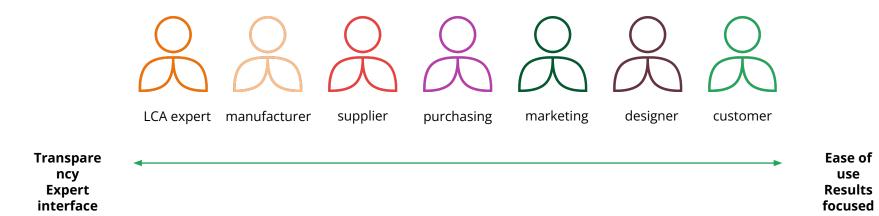


Sustainability metrics become available for all departments and serve different use cases to ensure sustainable decision-making across the entire organization.



Tools need to speak to heart and mind of many users





Empower business users, give experts a stage

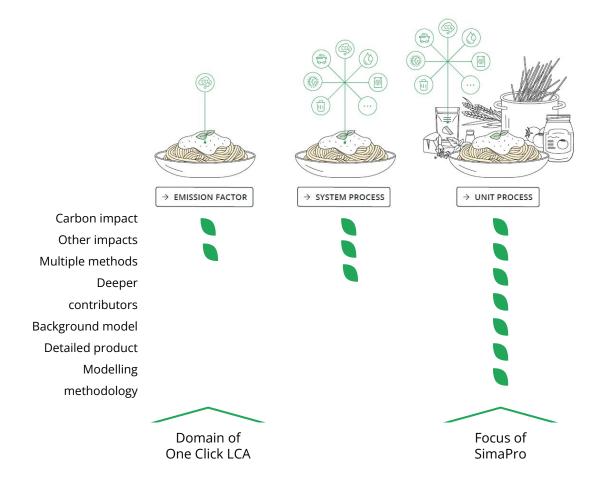


Give experts a wider reach and broader audience

User group	LCA Practitioner	LCA Pragmatist	Designer	Manager
Employer	Consulting or industry	Industry, often MFG	Consulting or industry	Big firm, often MFG
What is their role	LCA or sustainability expert	Delivering LCA to the business	R&D or design + sustainability	Find a way to deliver LCA for the whole business
User skills	LCA Expert	LCA + industry expert	Non-expert	Managerial
What is important	Quality, compliance, transparency, usability, features	Ease of use, compliance and consistency, integration to ERP +IT systems, features, speed. Reduce cost per EPD/LCA	Ease of use, ability to answer the R&D or design question with data and support it, collaboration, consistency	Deploying tools for teams, ease of use, integration, support, speed, collaboration, compliance, consistency and auditability. Reduce cost per EPD/LCA
Less important	Pretty user interface, scaling tools, integrations	LCA Practitioner features less or not at all important	LCA Practitioner features less or not at all important	LCA Practitioner features less or not at all important

One Click LCA and SimaPro are complementary, targeting different audiences





SimaPro Craft – Global leading LCA Expert software



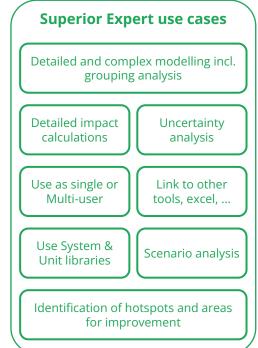
Around since 1990

25 global partners

Trusted by experts

Full transparency

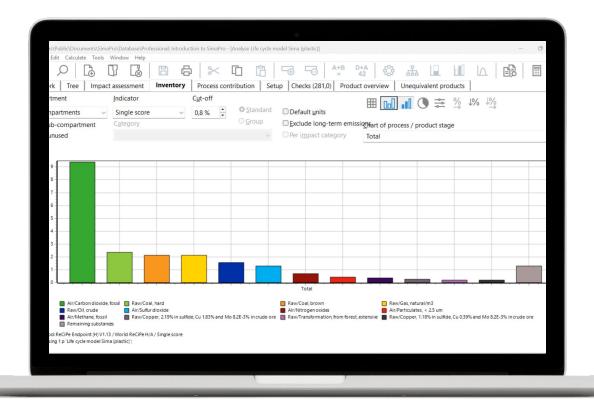






Tool of choice for LCA Experts

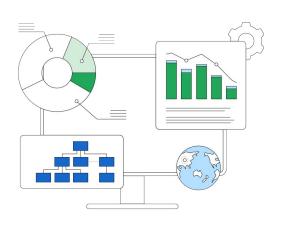




Shift towards integrated sustainability metrics







One-off LCA studies:

- Costly and time-consuming
- Static, project-oriented results
- Accessible by LCA experts only
- Small scale

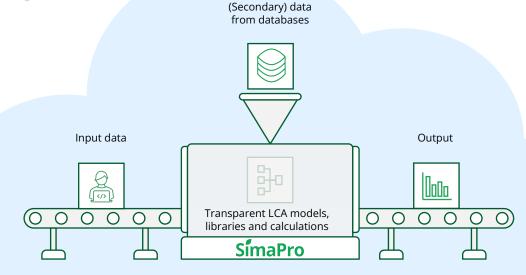
Integrated sustainability metrics:

- Efficient and automated
- Dynamic, real-time results
- Accessible to non-LCA experts
- Large scale

How it works



SimaPro Synergy



Flexibility in system integrations for input data

- Use input data from any (enterprise) system
- Connect systems easily using APIs



Full control over the used databases

- Choose from various LCI databases (e.g. ecoinvent, Agri-footprint)
- Easily switch between databases

Scalable calculation of tailored LCA models

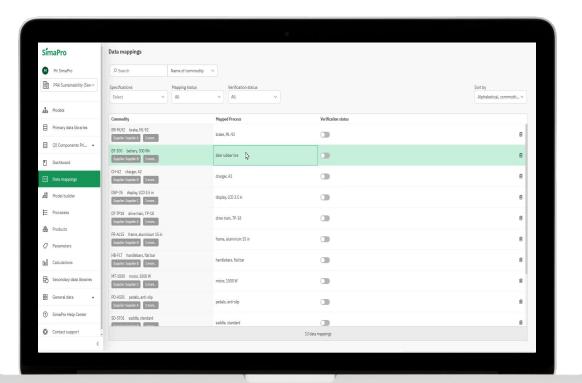
- Set up a configurable LCA model on SimaPro Synergy
- Run the calculations
 without data limits at your
 desired frequency

Transparent results when you need them

- Get insights into different sustainability indicators
- Choose from real-time or scheduled retrieval of results with different depth levels (tiers)

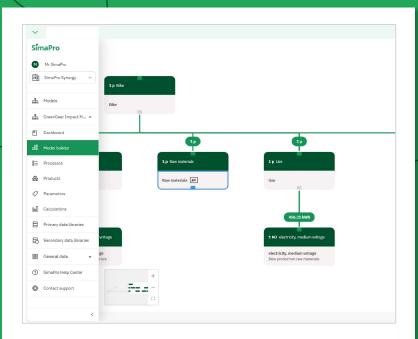








35 years of pioneering LCA



Now SimaPro trusted worldwide, built to scale

Benefits for users are clear



User centric

Focus on ease of use, integration and scalability

World's #1 AI powered LCA platform for every industry

Fit for purpose

Transparency and customizability of data and inventories

Expert driven

Developed by experts, so compliant with standards and regulation

Robust

Based on 35 years of experience to ensure consistent quality

Let's make change happen

Eric Mieras
Chief Innovation Officer
mieras@pre-sustainability.com

Learn more at simapro.com/synergy

