



90% of AEC professionals prefer products with EPDs

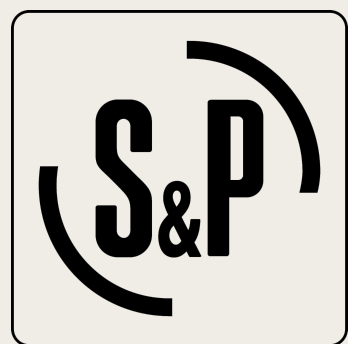
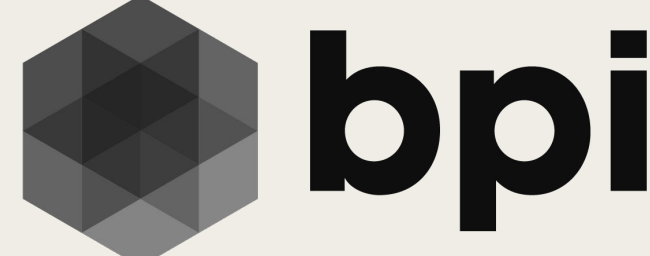


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CASE STUDIES AND LEADING CUSTOMERS



92%

manufacturers recognize EPDs as reliable and relevant

88%

believe embodied carbon can be reduced up to 30%

65%

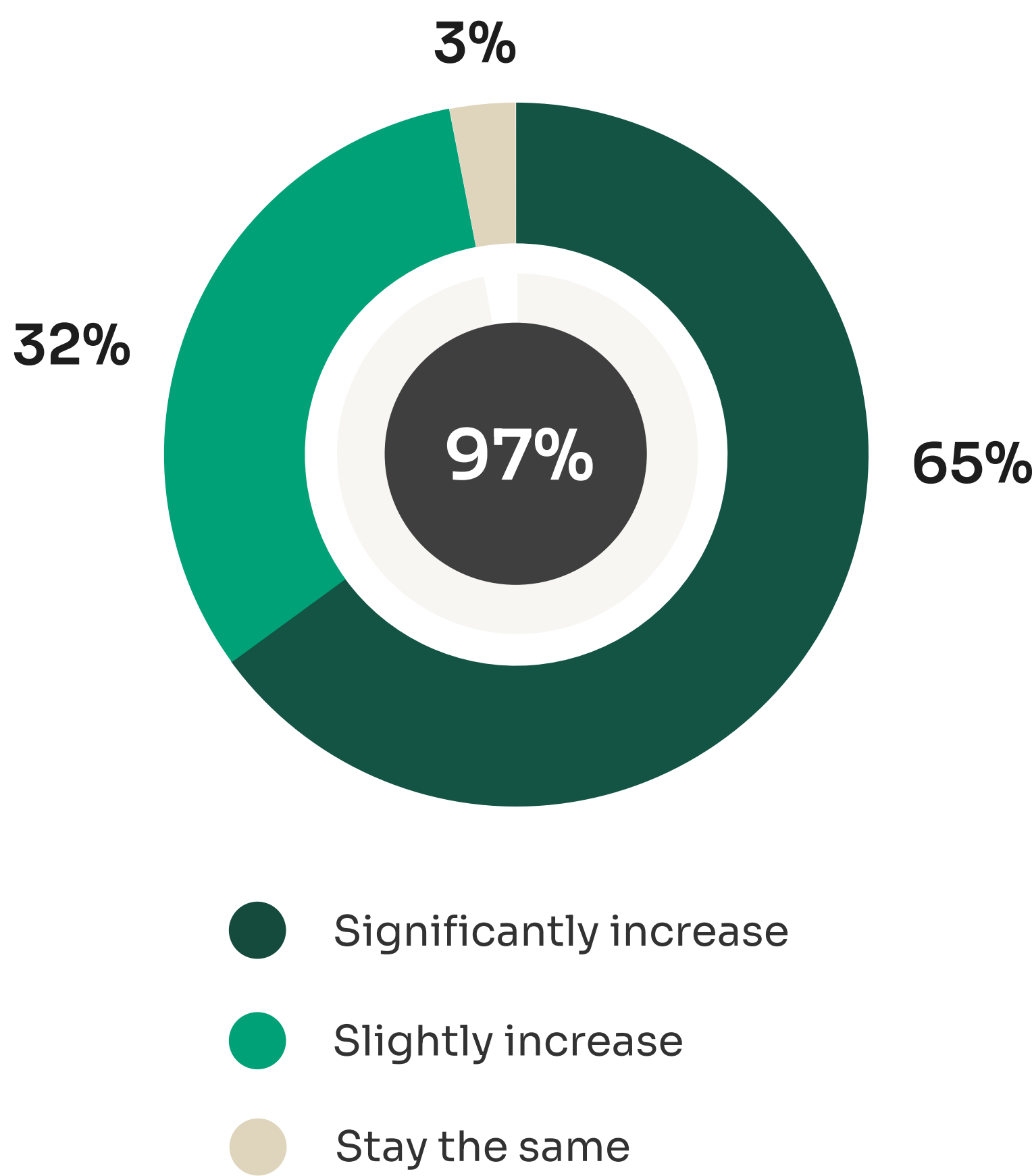
of AEC professionals require EPDs for all or most projects

EPDs are central to decarbonize construction

- **97% of all construction professionals expect EPD demand to grow**
Reflecting the need for product-specific data to reduce carbon early
- **EPDs are already a procurement gate**
75% AEC clients demand them always or for most projects in Europe and UK&I
- **EPDs are a market asset**
60% of manufacturers consider them important for competitiveness
- **Low-carbon procurement depends on product-specific data**
Early access to reliable data helps AEC teams make design and specification decisions.

Scale EPD to entire portfolio →

Demand for EPDs in the next 3 years - Global



Customer service
4,9
★★★★★

Ease of use
4,5
★★★★★

G2 rating
4,5
★★★★★



"If we want to decarbonize the building and construction sector, we need to start working systematically on materials, renovation, and circularity."

Lucile Souyri, Sustainability Manager

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EPDs are a competitive asset

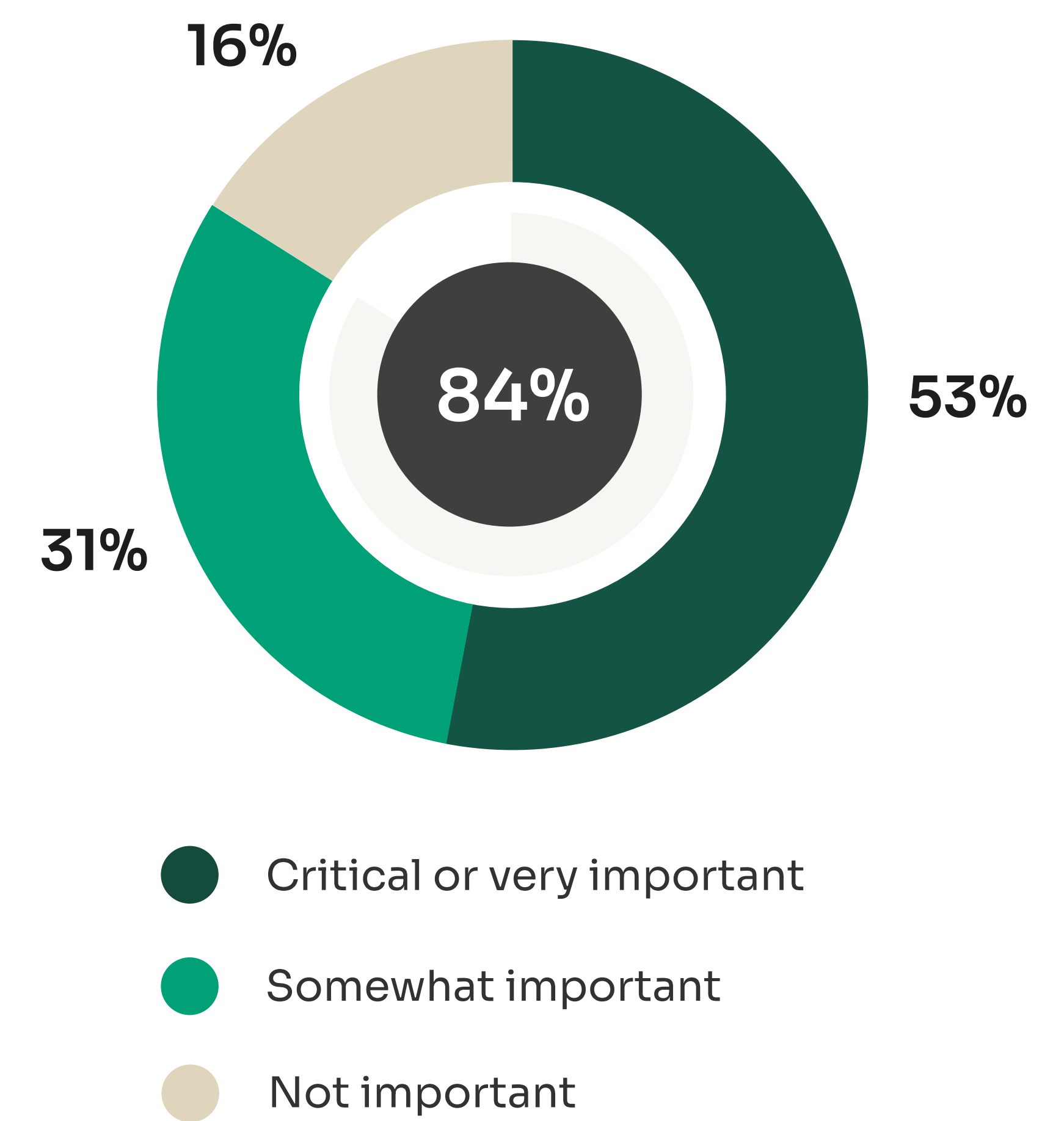
Environmental Product Declarations are the most recognized source of truth about the environmental impact of products and materials. a Carbon reduction and procurement increasingly depend on their availability.

Key stats:

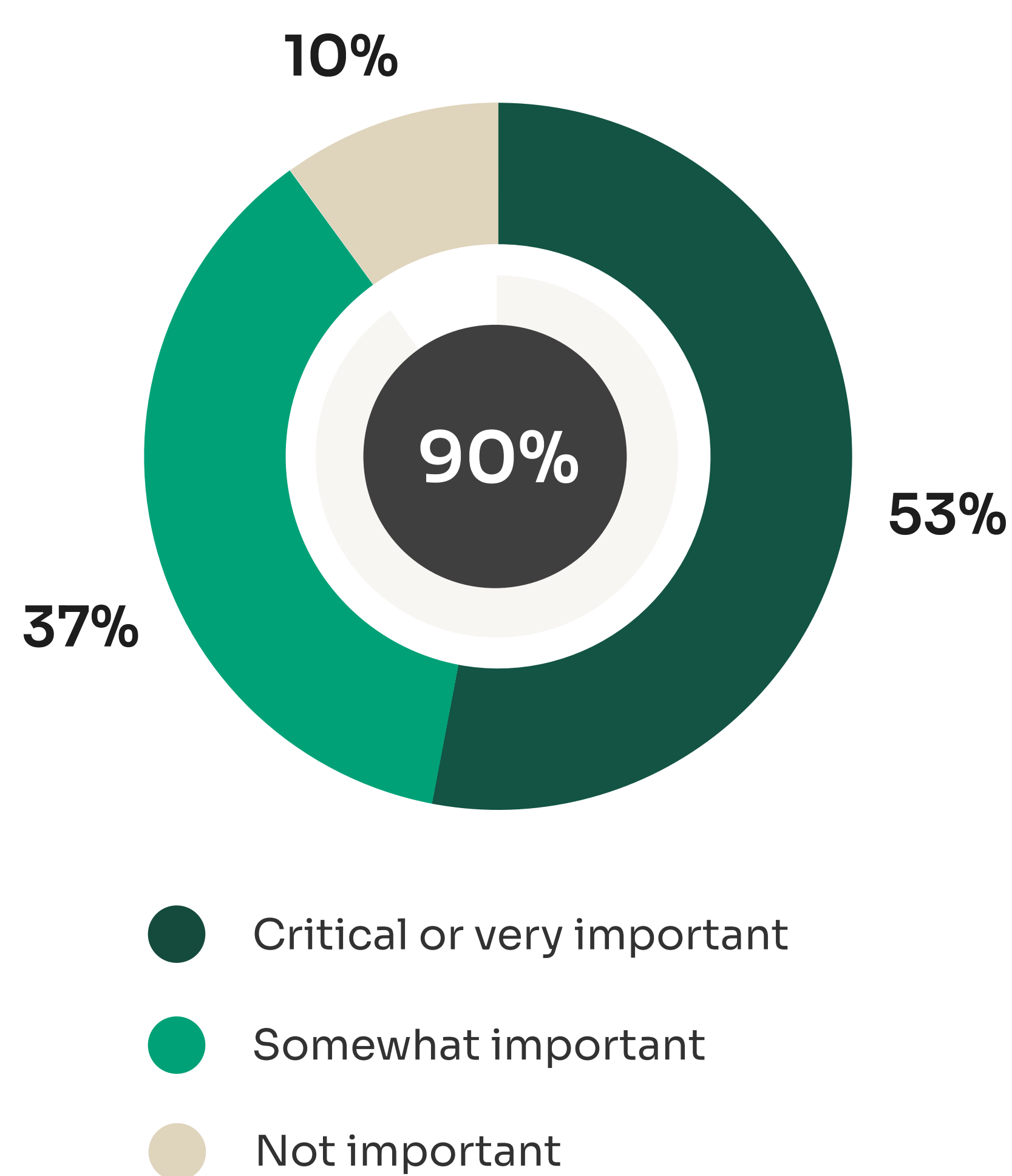
- **EPDs are critical or very important** for most respondents
- **75% of AEC professionals require EPDs always or for most projects** in Europe and UK&I
- 3 out of 4 manufacturers covered up to 50% of their portfolio.

How important EDPs are for AEC

Influence on AEC purchasing criteria, according to manufacturers



Importance of EPDs in AEC purchasing decisions



90% of your clients prefer EPDs

- Architects, engineering, and consulting teams rely on manufacturer data to translate carbon targets into project decisions.
- The greatest potential is located at the first stages, pre-specification. That means that AEC demand for low-carbon design is closely tied to how early and how reliably product data is available.
- **Most AEC professionals prefer products with EPDs**, because it allows them to plan credible project scenarios and win tenders.

Manufacturers are not meeting the demand

- The lack of manufacturer EPDs and qualified staff to deliver LCAs are the most limiting factor for AEC professionals
- **65% of AEC professionals globally require EPDs always or for most projects.**
- AEC professionals require more EPDs from all product groups, particularly MEP.

AEC demand for EPDs in specification

